

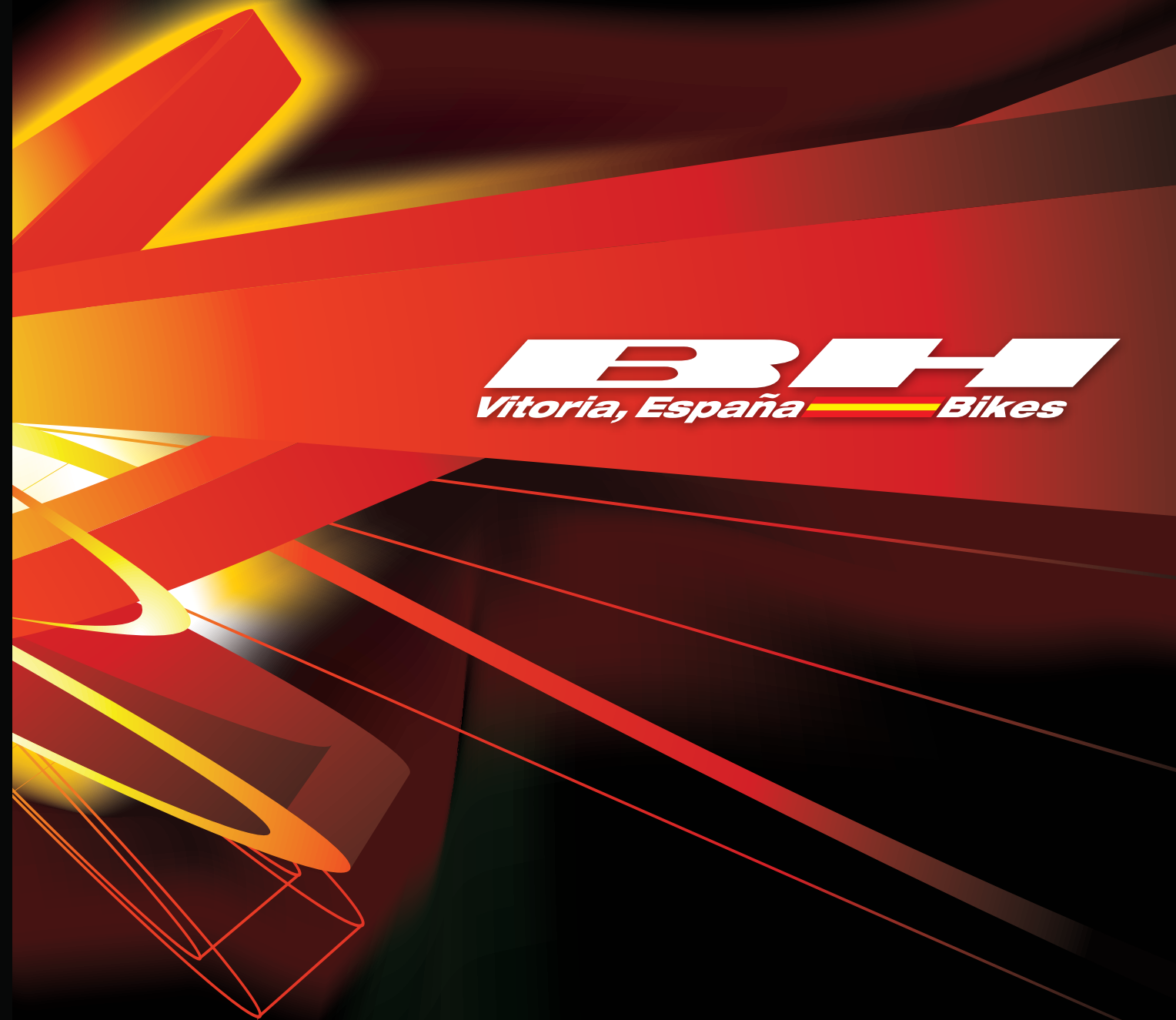
MODEL	G5 DURA ACE Di2	G5 SUPER RECORD	G5 Dura Ace 7900	G5 RED	G5 NEW ULTEGRA	CONNECT DURA ACE	CONNECT RED	CONNECT ULTEGRA
FRAME	G5 Carbon	G5 Carbon	G5 Carbon	G5 Carbon	G5 Carbon	CONNECT HM Carbon	CONNECT HM Carbon	CONNECT HM Carbon
FORK	G5 Full Carbon Edge Design	G5 Full Carbon Edge Design	G5 Full Carbon Edge Design	G5 Full Carbon Edge Design	G5 Full Carbon Edge Design	G4 HM Carbon carbon steerer & tips	G4 HM Carbon carbon steerer & tips	G4 HM Carbon carbon steerer & tips
HEADSET	FSA Orbit ACB Carbon	FSA Orbit ACB Carbon	FSA Orbit ACB Carbon	FSA Orbit ACB Carbon	FSA Orbit ACB	FSA Orbit CE Plus Carbon	FSA Orbit CE Plus Carbon	FSA Orbit CE
R. DER	Dura Ace Di2	Super Record	Dura Ace 7900	RED	New Ultegra	Dura Ace 7900	RED	New Ultegra
F. DER	Dura Ace Di2	Super Record	Dura Ace 7900	RED	New Ultegra	Dura Ace 7900	RED	New Ultegra
LEVERS	Dura Ace Di2	Super Record	Dura Ace 7900	RED	New Ultegra	Dura Ace 7900	RED	New Ultegra
BRAKES	Dura Ace 7900	Super Record	Dura Ace 7900	RED	New Ultegra	Dura Ace 7900	RED	New Ultegra
CRANKS	Dura Ace Compact 50-34	FSA K-Force Lite C-11 BB30 CERAMIC 53-39	Dura Ace 7900 53-39	FSA K-Force Light BB30 CERAMIC 50-34	New Ultegra compact 50-34	Dura Ace compact 50-34	RED 50-34	New Ultegra compact 50-34
BAR	FSA SLK Compact Carbon	FSA SLK Compact Carbon	FSA SLK Compact Carbon	FSA SLK Compact Carbon	FSA Wing Pro Compact	FSA SLK Compact Carbon	FSA SLK Compact Carbon	FSA Wing Pro Compact
STEM	FSA OS-99	FSA OS-99	FSA OS-99	FSA OS-99	FSA OS-99	FSA OS-99	FSA OS-99	FSA OS-99
POST	G5 Superlight Micro -adjust IST HM Carbon	G5 Superlight Micro -adjust IST HM Carbon	G5 Superlight Micro -adjust IST HM Carbon	G5 Superlight Micro -adjust IST HM Carbon	G5 Superlight Micro -adjust IST HM Carbon	Superlight Micro -adjust HM Carbon	Superlight Micro -adjust HM Carbon	Superlight -adjust HM Carbon
SEAT	San Marco Aspide CS Ti	Prologo Scratch Pro	San Marco Aspide CS Ti	San Marco Aspide CS Ti	San Marco Ponza Power hollow chromo rails	San Marco Aspide CS Ti	San Marco Aspide CS Ti	San Marco Ponza Power hollow chromo rails
CHAIN	Dura Ace 7900	Super Record	Dura Ace 7900	SRAM 1090 Powerlock	Ultegra 6700	Dura Ace 7900	SRAM 1090 Powerlock	Ultegra 6700
CASSETTE	Dura Ace 7900 11-27	Super Record 11-25	Dura Ace 7900 11-27	RED 11-26	SRAM 11-26	Dura Ace 7900 11-27	SRAM 1070 11-26	SRAM 11-26
WHEELS	Dura Ace CL (Carbon Laminate)	Reynolds Assault Carbon	Dura Ace CL (Carbon Laminate)	Reynolds Assault Carbon	Mavic Ksyrium Elite	Dura Ace SL (Tubeless Ready)	DT Mon Chasseral	Mavic '09 Ksyrium Equipe
TIRES	Vittoria Diamante Pro Light 700x23	Vittoria Diamante Pro Light 700x23	Vittoria Diamante Pro Light 700x23	Vittoria Diamante Pro Light 700x23	Vittoria Rubino Pro 700x23	Vittoria Diamante Pro Light 700x23	Vittoria Diamante Pro Light 700x23	Vittoria Rubino Pro 700x23
SIZES	52, 54, 56, 57, 58	52, 54, 56, 57, 58	52, 54, 56, 57, 58	52, 54, 56, 57, 58	52, 54, 56, 57, 58	52, 54, 56, 58, 60	52, 54, 56, 58, 60	52, 54, 56, 58, 60
WHEEL OPTIONS		Reynolds DV46C-UL or DT Mon Chasseral		Reynolds DV46C-UL or DT Mon Chasseral			Reynolds Assault Carbon	

MODEL	CRISTAL DURA ACE	CRISTAL RED	CRISTAL ULTEGRA	CRISTAL 105	SPEEDROM ULTEGRA	SPEEDROM 105	GC AERO TT RED	GC AERO TT ULTEGRA
FRAME	CRISTAL HM Carbon	CRISTAL HM Carbon	CRISTAL HM Carbon	CRISTAL HM Carbon	SPEEDROM UD IM Carbon	SPEEDROM UD IM Carbon	GC AERO TT HM CARBON	GC AERO TT HM CARBON
FORKS	G4 HM Carbon w/ carbon steerer & tips	G4 HM Carbon w/ carbon steerer & tips	G4 HM Carbon w/ carbon steerer & tips	G4 HM Carbon w/ carbon steerer & tips	SR Carbon w/carbon steerer & tips	SR Carbon w/carbon steerer & tips	GC AERO TT Carbon w/carbon steerer	GC AERO TT Carbon w/ w/carbon steerer
HEADSET	FSA Orbit CE Plus Carbon	FSA Orbit CE Plus Carbon	FSA Orbit CE	FSA Orbit CE	FSA Orbit CE	FSA Orbit CE	FSA Orbit CE	FSA Orbit CE
R. DER	Dura Ace 7900	RED	New Ultegra	105 Black	New Ultegra	105 Black	RED	New Ultegra
F. DER	Dura Ace 7900	RED	New Ultegra	105 Black	New Ultegra	105 Black	Force	New Ultegra
LEVERS	Dura Ace 7900	RED	New Ultegra	105 Black	New Ultegra	105 Black	Vision Aero levers w/ Red R2C Shifters	Vision Aero levers w/ Dura Ace Shifters
BRAKES	Dura Ace 7900	RED	New Ultegra	Titan Dual Pivot black	New Ultegra	Titan Dual Pivot black	FSA SL-K	FSA SL-K
CRANKS	Dura Ace	RED 50-34 compact 50-34	New Ultegra	105 Black 50-34 compact 50-34	New Ultegra 105 compact 50-34	Black 50-34	FSA NeoPro TT 54-42	New Ultegra 53-39
BAR	FSA SLK Compact Carbon	FSA SLK Compact Carbon	FSA Wing Pro Compact	FSA Omega Compact	FSA Wing Pro Compact	FSA Omega Compact	Vision Trimax Flatwing	Vision Trimax Flatwing
STEM	FSA OS-99	FSA OS-99	FSA OS-99	FSA OS-190	FSA OS-99	FSA OS-190	Vision SizeMore	Vision SizeMore
POST	Superlight Micro -adjust HM Carbon	Superlight Micro -adjust HM Carbon	Superlight Micro -adjust HM Carbon	Carbon single bolt adjust	Carbon single bolt adjust	Carbon single bolt adjust	GC Aero 3 Position (74 76 78)	GC Aero 3 Position (74 76 78)
SEAT	San Marco Ischia W hollow chromo rails	San Marco Ischia W hollow chromo rails	San Marco Ischia W hollow chromo rails	San Marco Ischia W hollow chromo rails	San Marco Ponza Power hollow chromo rails	Pro Logo Kappa STN	San Marco Ponza Trilon	San Marco Ponza Trilon
CHAIN	Dura Ace 7900	SRAM 1090 Powerlock	Ultegra 6700	105	105	105	SRAM PC1070 Powerlock	Ultegra 6700
CASSETTE	Dura Ace 7900 11-27	SRAM 1070 11-26	SRAM 11-26	105 12-27	105 12-27	105 12-27	SRAM 1070 11-26	Ultegra 6700 12-25
WHEELS	Dura Ace SL (Tubeless Ready)	DT Mon Chasseral	Mavic '09 Ksyrium Equipe	Shimano RS10	Shimano RS20	Shimano RS10	Mavic Ksyrium Elite	Mavic Ksyrium Equipe
TIRES	Vittoria Diamante Pro Light 700x23	Vittoria Diamante Pro Light 700x23	Vittoria Rubino Pro 700x23	Vittoria Zafiro 700x23	Vittoria Rubino Pro 700x23	Vittoria Zafiro 700x23	Vittoria Rubino Pro 700x23	Vittoria Rubino Pro 700x23
SIZES	XS, SM, MED	XS, SM, MED	XS, SM, MED	XS, SM, MED	53, 55, 57, 59	53, 55, 57, 59	52, 54, 56, 58	52, 54, 56, 58
WHEEL OPTIONS		Reynolds Assault Carbon					Reynolds DV46C-UL	Reynolds DV46C-UL



BH BIKES USA: 1829 West Drake Drive, Suite 104, Tempe, AZ 85283-4320
 Ph 480.467.2925 • Fax 480.467.2930 • info@bhbikes.com • www.bhbikes-us.com

2010





A New Century Begins Here

2010 marks the beginning of a new century for Beistegui Hermanos. With 100 years behind us, we have taken everything we know about bicycles to create the fastest, lightest, most advanced bicycles on the market. We're off to a fantastic start, launching the new G5 at the Tour de France, with AG2R-LaMondiale rider Rinaldo Nocentini taking the Maillot Juane for eight days.

BH is a company steeped in history and tradition. It was in 1909 that the brothers Juan and Cosme Beistegui opened their factory in a small town in the mountains of Northern Spain. In the early 1920's, BH transitioned from gun manufacturing to apply their metal-working expertise and love for cycling to making bicycles. At one time the company made every part of the bicycle save for the tires.

The BH heritage is largely built on a history of racing. They were there from the very beginning of pro cycling. BH sponsored its own factory team (originally made up entirely of factory employees) to compete in the grand races of Europe. From the early days, the company made bikes that flew up mountains and descended them with ease. Gustav Deloor won the first two Vuelta a Espana in the 1930's riding a BH. BH riders would win five more Vuelta's through the modern era. The BH factory team lasted into the latter part of the century, winning some monumental victories. Federico Echave was the first Spaniard to win the legendary Alp d'Huez in 1987 – aboard a BH bike, of course. Switchback 10 on the Alp still bears his name.

Racing has always driven BH product development and has continued to do so into the modern era. Today BH is truly a technological leader and manufactures the most advanced bicycles made. BH created the Integrated Seat Mast in 2004, ushering in the era of superlight racing bicycles. Six years later, the new G5 is simply the most advanced bicycle made. And our innovations don't stop there – every bike in the BH USA lineup is leads its competition in weight, technology and ride quality.

While we consider our bikes to be the best in the world, we realize there is more to cycling than the bike itself. We are a group of core cyclists with decades of experience and a true love for the sport and everyone who participates. We know that customer service is as important as the products we ride, race, and sell. It's why we offer a lifetime warranty on all of our bikes sold in the U.S. and go out of our way to make sure that each and every one of our customers enjoys working with us as much as they enjoy riding our bikes. We love what we do and we want you to share in the experience. We look forward to being an important part of your cycling experience. Here's to the next 100 years!

Chris Cocalis
President/CEO BH-USA





G5

The new BH G5 is the most advanced road frameset ever built. No detail was neglected in building this entirely new machine. We were not content to just make it lighter or stiffer. We utilized revolutionary molding techniques, tube shapes and even re-thought the way components attach to the bike. The end result is a frame that is 810 grams (54cm), including the integrated seat mast, front derailleur hanger and bottom bracket shell. We achieve this weight while making the bike stiffer and stronger and giving it supreme road manners. The G5 rockets up hills, carves downhill with extreme stability and sprints with authority, all while muting road vibrations. The G5 is built to be compatible with BB30 cranks or standard cranks with an innovative bearing design. Our aero cable channel makes the G5 stiffer torsionally and also has unique downtube mounts for the Shimano Di2 battery. The 1 1/8" to 1.5" fork adds to the precision and strength of the G5 without adding any weight. We even considered the smallest items on the frame, giving them huge performance advantages – carbon front derailleur mount, revolutionary dropout design and slotted carbon cable stops all drop weight and add considerable functionality to the G5. A new bar has been set.

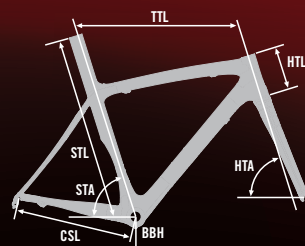


G5
G5 SRAM Red w/ Reynolds Assault



G5
G5 Shimano Di2

SIZE	ST: Seat Tube	TTL: Top Tube Level	HTL: Head Tube Length	HTA: Head Tube Angle	STA: Seat Tube Angle	CSL: Chain Stay Length	BBH: Bottom Bracket Height
52cm	550mm	52cm	110mm	72°	74°	402mm	266mm
54cm	600mm	54cm	120mm	72.5°	73°	402mm	267mm
56cm	640mm	55.7cm	150mm	73°	72.5°	402mm	269mm
57cm	680mm	57cm	185mm	73°	72.5°	402mm	269mm
58.5cm	710mm	58.5cm	195mm	73.25°	72.5°	402mm	269mm



BH
Vitoria, España  Bikes



CONNECT

The BH Connect is powerful, elegant and refined. Using tube-to-tube construction with advanced high-modulus tube shaping, BH has created a frame that concentrates on the highest levels of bottom bracket and headtube stiffness while providing for the perfect amount of vertical compliance for each frame size and rider size range. With Tube to Tube construction we can optimize each carbon tube individually. It also allows us to manufacture different tubes with different structures and precise layup and butting specifications, all resulting in a lighter, stronger, bike. The Connect weighs a scant 900 grams with the perfect balance of razor sharp handling, high speed stability, and the pure climbing prowess that BH is known for. Add our 330 gram full carbon fork and you have a bike that is a level above the competition. Every aspect of the design - from the fit, to the ride, to the Connect's stunning good looks celebrates BH's 101 years of Spanish heritage.



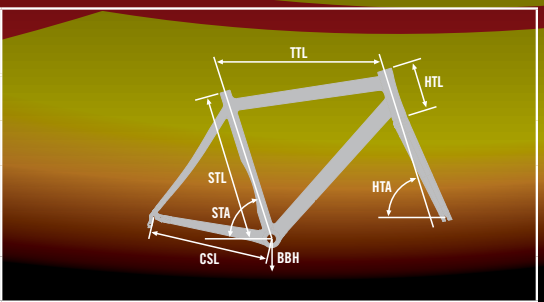
CONNECT
Connect SRAM Red w/ DT Swiss Mon Chasseral



CONNECT
Connect Shimano Dura Ace 7900

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SIZE	ST: Seat Tube	TTL: Top Tube Level	HTL: Head Tube Length	HTA: Head Tube Angle	STA: Seat Tube Angle	CSL: Chain Stay Length	BBH: Bottom Bracket Height
52cm	460mm	520mm	125mm	72.5°	74°	400mm	267mm
54cm	490mm	540mm	140mm	72.5°	73.5°	400mm	267mm
56cm	520mm	560mm	170mm	72.5°	72.5°	400mm	267mm
58cm	550mm	580mm	190mm	73°	72.5°	400mm	267mm
60cm	580mm	595mm	205mm	73°	72°	400mm	267mm





CRISTAL

The BH Cristal is a superior women's frame developed for serious riders. It is designed to use all the technology available to build the absolute best, no compromise bike for the female rider. Our Advanced-Modulus Tubeset is specific to the Cristal giving the frame an incredibly low weight, excellent lateral rigidity, and a silky smooth ride. The Cristal top tube has a very elegant, thin swooping shape that is designed to look beautiful but also give the Cristal frame more vertical compliance. The down tube is also smaller than that of the Connect for increased vertical compliance. What doesn't change is the torsional rigidity of the Cristal. This means that the Cristal frame matches the stiffness of our men's Connect model in sprinting, bottom bracket stiffness, and front end stability. Short chainstays make the Cristal accelerate and climb like a rocket, while the balanced size-specific geometry is nothing short of telepathic. Our smallest frame (43cm seat tube) is one of the smallest 700c wheel bikes made. Also, there are many bikes available (both men's and women's) that have 51, 53, and 55cm top tubes. What makes the Cristal special is being able to achieve the proper fit and balance for the female rider with adjustments to the overall geometry of the frame and ride tuning.



CRISTAL
Cristal Shimano 105

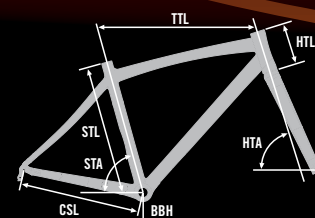


CRISTAL
Cristal Shimano New Ultegra

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CRISTAL	SIZE	ST: Seat Tube	TTL: Top Tube Level	HTL: Head Tube Length	HTA: Head Tube Angle	STA: Seat Tube Angle	CSL: Chain Stay Length	BBH: Bottom Bracket Height
	X-Small	430mm	510mm	120mm	71.8°	74.8°	402mm	265mm
	Small	450mm	530mm	140mm	72°	74.2°	402mm	267mm
	Medium	480mm	550mm	160mm	72°	73.8°	402mm	267mm



BH
Vitoria, España  Bikes



SPEEDROM We've poured as much technology and performance into the BH Speedrom as our competitors put into their top end Grand Tour bikes – it's almost unfair to compare it to other bikes in the same price range. The Speedrom has the weight and performance to tackle Europe's toughest races – it is raced by some of the AG2R-LaMondiale team in the Spring Classics after all. But BH has tuned the Speedrom with an incredible balance between performance and comfort. Our geometry fits and works well for a wide range of riders. The seat angle and taller head tube allow for a more upright and comfortable position, but are still appropriate for aggressive riding. The Speedrom's geometry is neutral and stable, providing the responsiveness and comfort you demand. Using monocoque carbon construction, BH can precisely manipulate the Speedrom's tube shapes and structure to tune the bike to do incredible things. The best materials make the best frames. These materials, in conjunction with our advanced tube shapes, give you an excellent blend of light weight, stiffness, vibration damping and incredible road feel.



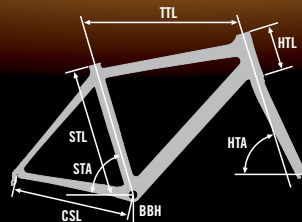
SPEEDROM
Speedrom Shimano New Ultegra



SPEEDROM
Speedrom Shimano 105

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SIZE	ST: Seat Tube	TTL: Top Tube Level	HTL: Head Tube Length	HTA: Head Tube Angle	STA: Seat Tube Angle	CSL: Chain Stay Length	BBH: Bottom Braocket Height
53cm	440mm	530mm	140mm	72°	74°	405mm	267mm
55cm	480mm	550mm	160mm	72.5°	73.5°	405mm	267mm
57cm	520mm	570mm	180mm	73°	73°	405mm	267mm
59cm	560mm	590mm	205mm	73.5°	72.5°	405mm	267mm



BH
Vitoria, España  Bikes



GC AERO

The BH Global Concept Aero is the ultimate machine in the race of truth. It has been wind tunnel and road tested to excel in the world's most demanding events, from the lava fields of Kona to the grueling Race Across America to the TT stages of the Tour de France. Its pulse-quickenning ride was taken to a 2nd Place finish in Kona by triathlete Eneko Llanos. The GC Aero's wind cheating features include front and rear wheel cutouts, aero headtube, an extremely narrow profile that is barely wider than the front tire and internal cable routing (with pre-molded guides for easy installation.) BH spent countless hours to get the fit right on the new GC Aero, consulting the best fit experts, retailers and journalists in the sport. The results are impressive. Top tube lengths on the GC Aero run from 502mm to 598mm, fitting an incredible range of riders. Head tube heights are optimized to put you in an aero tuck that is still comfortable so you can get more power to the pedals. The GC Aero comes with a 3 position seatpost that puts the rider in 74, 76, or 78 degree seat angle positions to accommodate a wide range of riders and disciplines.

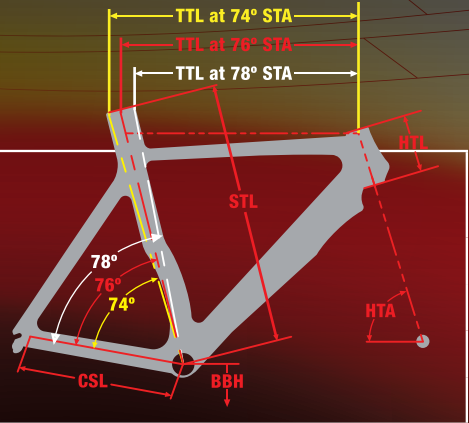


GC AERO
GC Aero New Ultegra w/ Reynolds DV 46
UL upgrade



GC AERO
GC Aero SRAM Red w/ Reynolds DV 46
UL upgrade

GC AERO	SIZE	ST: Seat Tube	TT Length at 74° ST angle	TT Length at 76° ST angle	TT Length at 78° ST angle	HTL: Head Tube Length	HTA: Head Tube Angle	STA: Seat Tube Angle	CSL: Chain Stay Length	BBH: Bottom Bracket Height
	52	550mm	539mm	520mm	502mm	110mm	72.5°	74°	375mm	272mm
	54	600mm	560mm	540mm	521mm	130mm	72.8°	74°	375mm	272mm
	56	650mm	580mm	560mm	540mm	150mm	73°	74°	375mm	272mm
	58	750mm	598mm	577mm	556mm	170mm	73°	74°	375mm	272mm



GIRA

BH celebrates its 100 year heritage with the new Gira. Delicate lugwork shows true craftsmanship and attention to detail while the Reynolds 525 tubeset delivers superior ride quality and light weight. The elegantly curved seat stay design adds to the bikes elegance and makes the ride even more comfortable. And while it is vintage in look, the handling is purely modern. The single speed offers a flip flop hub for fixed or freewheel riding. The Gira is also available with an additional handlebar to accommodate those wanting a more modern look for their classic bike.



GIRA

CARBON CROSS

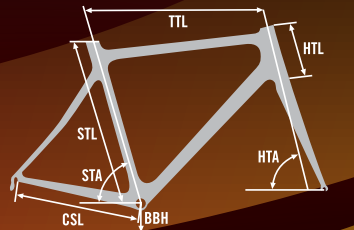
The BH Carbon Cross delivers world class performance and ride quality in a fully charged, lightweight package. With an 1100 gram frame and full carbon fork, the Carbon Cross is built to fly around the racecourse, whether it's mud, gravel, dust or asphalt. Every ounce of pedaling force is translated into forward momentum with its laterally stiff monocoque frame. Dismounts are a breeze with its light weight and over the top tube cable routing. It's time to take your cross racing to another level.



CARBON CROSS

* Available as frame set only

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SIZE	ST: Seat Tube	TTL: Top Tube Length	HTL: Head Tube Length	HTA: Head Tube Angle	STA: Seat Tube Angle	CSL: Chain Stay Length	BBH: Bottom Bracket Height
50cm	520mm	505mm	99mm	71°	75°	409-434mm	273mm
52cm	540mm	525mm	103mm	71.5°	74°	409-434mm	273mm
54cm	560mm	540mm	119mm	72.5°	74°	409-434mm	273mm
56cm	580mm	560mm	136mm	73°	73.5°	409-434mm	273mm
58cm	600mm	580mm	157mm	73°	73.5°	409-434mm	273mm
59cm	620mm	590mm	174mm	73.5°	73.5°	409-434mm	273mm

SIZE	ST: Seat Tube	TTL: Top Tube Level	HTL: Head Tube Length	HTA: Head Tube Angle	STA: Seat Tube Angle	CSL: Chain Stay Length	BBH: Bottom Bracket Height
52	510mm	515mm	102mm	71.2°	74.4°	425mm	267mm
54	540mm	535mm	115mm	72.3°	73.9°	425mm	267mm
56	570mm	562mm	115mm	73°	73.5°	425mm	267mm
58	590mm	581mm	144mm	73.5°	72.4°	425mm	267mm