



Explore, PLAY  
& Learn



 **PBS**  
International



# PBS KIDS Delivers!



Emotions &  
Self-Awareness



Social Skills



Character



Literacy



Math



Science

Parents rate  
the most educational  
media brand

#1





**averages 260 million  
monthly streams across digital  
platforms \***

**Seven in ten children  
ages 2-8 watch PBS  
in the U.S. – that's  
19 million children†**



**Research shows  
that PBS KIDS  
makes an  
impact on early  
childhood  
learning\*\***



## Animated Adventure Comedy!

### Facts:

- Contemporary rural life
- Intergenerational relationships
- Respect for elders
- Set against a backdrop of Native America culture and traditions
- Producers: Atomic Cartoons and WGBH KIDS
- Broadcaster: PBS KIDS



Dive into the great outdoors with *Molly of Denali*! Molly, a feisty and resourceful 10-year-old Alaskan Native, her dog Suki, and her friends Toey and Trini take advantage of their awe-inspiring surroundings with daily adventures. They also use resources like books, maps, field guides, and local experts to encourage curiosity and help in their community.

**Target Demo:** 4 to 8

76 x 11' (Delivered as 38 x 25') +  
1 x 60' special



[Watch Trailer](#) [Watch Full Episode](#)



## Exploring Nature's Ingenious Inventions



### Facts:

- **COMING FALL 2020**
- Co-created by Jorge Cham and Daniel Whiteson, authors of *We Have No Idea: A Guide to the Unknown Universe* and creators of the podcast *Daniel & Jorge Explain the Universe*.
- Producers: Pipeline Studios
- Broadcasters: PBS KIDS



This funny and engaging show follows a curious bunny named Elinor as she asks the questions in every child's mind and discovers the wonders of the world around her. Each episode encourages children to follow their curiosity about nature, to ask questions they don't understand and to find answers using basic science practices.

**Target Demo: 3 to 5**

74 x 11' (Delivered as 37 x 25') + 1 x 55' special



[Watch Trailer](#)

[Watch Full Episode](#)

# Arthur<sup>®</sup>

**Longest Running Animated  
Sitcom for Kids!**



## **Facts:**

- Working together
- Positive social skills
- Broadcast in over 90 countries
- Based on the internationally acclaimed book series by Marc Brown
- Over 52 million books sold worldwide
- 5 Emmy Awards, BAFTA, CINE Golden Eagle, Peabody Award
- Produced by WGBH
- Broadcasters: PBS KIDS, TVO and others worldwide



**Imaginations run wild as Arthur and his friends solve childhood crises like homework, teacher relationships, losing baby teeth, and bullies. All done with kindness, honesty, empathy, determination and a lot of humor!**

**Target Demo: 4 to 8**  
428 x 12' + 4 x 60' specials



[Watch Trailer](#) [Watch Full Episode](#)



# Pinkalicious & Peterrific

## A Creative Dynamo!

**Facts:**

- Models creative expression through art, music, dance, and theater
- Based on international best-selling book series by Victoria Kahn
- Over 23 million copies sold worldwide
- Producers: WGBH KIDS & Sixteen South
- Broadcaster: PBS KIDS



Based on the international bestselling children's book series, *Pinkalicious & Peterrific* follows the adventures of Pinkalicious and her little brother Peter as they explore Pinkville and imagine creative possibilities everywhere they look. In each episode, Pinkalicious and her friends use creative thinking to approach problems and communicate through the arts.

**Target Demo:** 4 to 8  
76 x 11' (Delivered as 38 x 25') +  
1 x 44' special  
**Season 2 Coming Soon!**  
26 x 11' + 1 x 44' special

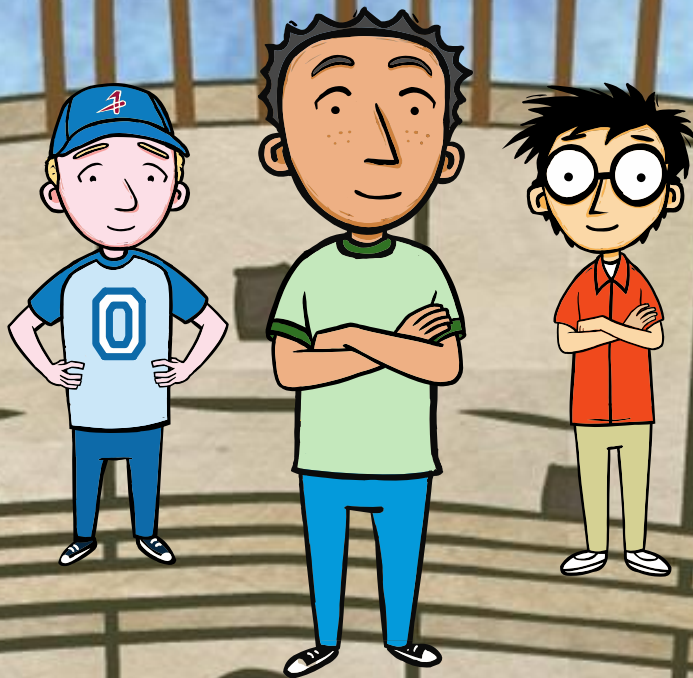
[!\[\]\(2b376d1a92330ab09dad2665d2f89bf5\_img.jpg\) Watch Trailer](#) [Watch Full Episode](#)



## History Was Never so Real!

### Facts:

- Historical context
- Based on the book series from best-selling author Jon Scieszka
- Producers: Soup2Nuts & WGBH
- Broadcasters: PBS KIDS, Discovery Kids, TVO



Joe, Sam, and Fred teleport back in time for incredible adventures with historical legends like Blackbeard the pirate, Amelia Earhart, and Leonardo da Vinci.

**Target Demo:** 6 to 11

26 x 23'





## A Beloved Classic

### Facts:

- Social and emotional development
- Having difficult conversations
- 4 Emmy Awards
- Peabody Award Winner
- CINE Golden Eagle Winner
- Producers: WQED and Fred Rogers Media Company
- Broadcasters: PBS KIDS and more around the world

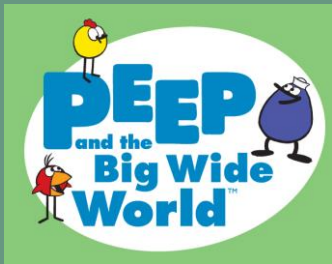


Mister Rogers makes children feel good about who they are, with all their strengths and challenges. With a focus on community, love, empowerment, relationships, diversity, self-confidence and much more, *Mister Rogers' Neighborhood* is an evergreen classic.

**Target Demo: 2 to 5**  
100 x 29'



[Watch Trailer](#) [Watch Full Episode](#)



## A Curious and Charming Trio Investigating the World!

### Facts:

- Curiosity and exploration
- Groundbreaking science show for preschoolers
- Broadcast in over 30 countries
- Producers: WGBH and 9 Story Entertainment
- Broadcasters: PBS KIDS, TVO, Discovery Kids

Peep just hatched! Now he's out to explore the world with his friends Chirp and Quack—to discover shadows, investigate mysterious tracks, and learn about gravity the hard way!

**Target Demo: 3 to 5**

120 x 10'



[Watch Trailer](#)

[Watch Full Episode](#)

# Word World



Where Words Come Alive!



## Facts:

- Building future readers
- 3 Emmy Awards
- 3 Parents' Choice Awards
- Groundbreaking preschool series for English language learners
- Producers: The Learning Box and WTTW-TV
- Broadcasters: PBS KIDS, Disney Japan, and others

Words come alive, save the day, and become a child's best friend when it comes to making English language learning connections! Come along for an adventurous romp into a colorful, vibrant world of words with Duck and his lovable animal friends.

**Target Demo: 3 to 5**

90 x 12'



[Watch Trailer](#) [Watch Full Episode](#)

# Fetch!

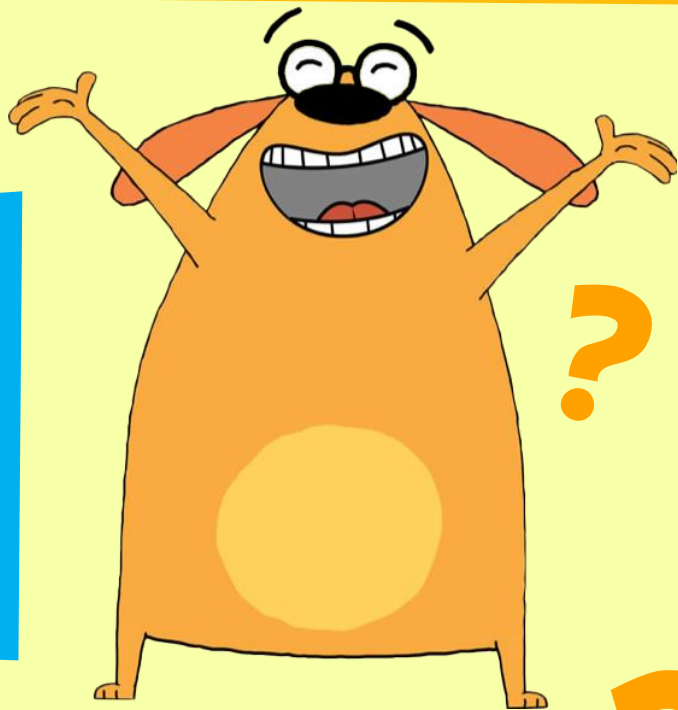
with Ruff Ruffman



## A Smart and Surprising Reality Show: Real Kids, Real Challenges... One *Unreal* Host

### Facts:

- Healthy competition
- Animated/live action mix
- Teamwork
- Emmy Award
- 2 Parents' Choice Awards
- Voiced by Jim Conroy, whose credits include *Ice Age*, *Rio 2*, and *Kenny the Shark*
- Producer: WGBH
- Broadcaster: PBS KIDS

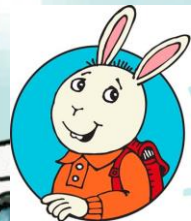


Part game show, part reality TV, part spoof, *FETCH!* Features real kids, real science, real challenges, and an unreal host named Ruff Ruffman. True to the reality of reality TV, the kids have **NO** idea what they're getting into until they're off! *FETCH!* is spontaneous, unscripted and full of twists!

**Target Demo:** 6 to 10  
75 x 27'



[Watch Trailer](#) [Watch Full Episode](#)



# POSTCARDS FROM **Buster**<sup>™</sup>

## Globe Trotting with Buster!



### Facts:

- Cultural awareness and understanding
- Animation/live action mix
- Spinoff from multi-award winning series Arthur
- Buster is the most popular character from the Arthur series
- Producers: Marc Brown Studios and WGBH
- Broadcasters: PBS KIDS

Spinning off of the successes of *Arthur*, *Postcards from Buster* takes kids on a cultural immersion around the globe. When Buster's dad decides to bring him travelling, Buster stays in touch with Arthur and friends via video postcards. China, Italy, and Egypt are just some of the places Buster goes! The series blends animation and live action into a fun and inspiring travel show for kids!

**Target Demo:** 4 to 8

8 x 27'



[Watch Trailer](#) [Watch Full Episode](#)



**“Children's play is not just  
kids' stuff. Children's play  
is rather the stuff of  
most future inventions.”**

**— Fred Rogers**





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